

# PRESS PACK 2021



**Winner  
COMPANY  
OF THE  
YEAR**

Let your pest  
be our problem

**cleankill.co.uk**

SEARCH: @cleankilluk



**INVESTORS IN PEOPLE®**  
We invest in people Gold

**WE ARE  
BULTON  
REPUTATION**

FIRST-CLASS SERVICE  
VALUE FOR MONEY  
TRANSPARENT PRICING  
NO HIDDEN COSTS  
EXPERT ADVICE



## ABOUT US

**Cleankill is an award-winning provider of pest control services for retail, commercial and industrial properties. We pride ourselves on delivering fast and efficient pest control solutions, backed with excellent customer service.**

We believe every business should implement a proactive approach to preventative pest control. Many of our customers have annual contracts with us. They receive regular, scheduled visits from our expert technicians who identify potential pest threats and implement appropriate corrective methods before the problem manifests itself. National companies with multi-sites benefit from having a single point of contact.

Cleankill also offers an emergency response service for 'distress' pests – rats, wasps, cockroaches and other public health pests – for both businesses and homeowners.

As a company, we operate in an environmentally and socially responsible way. We use 'green' pest control solutions whenever they are appropriate, with sustainability being a high priority. Corporate social responsibility is also important and we strive to support those in need. Launched in 1995, Cleankill has grown year on year and now has several thousand clients throughout London, Bristol, Buckinghamshire, the South East and across the UK. Its 50-strong team works from the company's head office in Croydon, Surrey, and offices in East Sussex, Bristol and Buckinghamshire.



For further information go to  
[cleankill.co.uk](http://cleankill.co.uk) or call **0800 056 5477**



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Bat Conservation Trust  
www.bats.org.uk



We support our local business communities by joining and contributing to local chambers of commerce in the areas we serve including Gatwick Diamond Business and the Bristol Chamber of Commerce.

## AWARDS, ACCREDITATIONS AND MEMBERSHIPS

One of our proudest moments in Cleankill's history was being named Company of the Year at the 2019 British Pest Management Awards which were run by the British Pest Control Association.

In recent years, Cleankill has won many awards and commendations for customer service, training, staff development, being 'green' and corporate social responsibility.

**INVESTORS IN PEOPLE®**  
We invest in people Gold

In 2018 Cleankill became the first pest control company in England to be certified 'GOLD' by Investor in People and in 2021, following another intensive audit, retained the Gold status.

Cleankill holds all the accreditations customers should expect from a professional pest control provider. These include Achilles UVDB, Alcumus SafeContractor, Altius Assured Award & CDM, CEPA, CHAS Premium Plus, Constructionline Acclaim and ISO 9001 and 14001.



Cleankill is a proud member of and plays an active role in the British Pest Control Association – the industry's professional body. The company also belongs to and advises ARMA – The Association of Residential Managing Agents.

We take the protection of our wildlife and the safe use of pesticides and rodenticides extremely seriously. We are corporate members of the Bat Conservation Trust and supporters of Think Wildlife – the Campaign for Responsible Rodenticide Use.





# OUR COMMITMENT TO QUALITY, HEALTH AND SAFETY

Cleankill is certified to the ISO 9001 standard for quality management. Unlike some companies that receive certification for an individual aspect of their business and then charge a premium, all Cleankill services are contained within the scope of the ISO 9001 accreditation.



Cleankill is also accredited to the Constructionline, EXOR, CHAS and Alcumus SafeContractor benchmark standards, providing assurance to customers.



Customer and staff health and safety is a top priority for Cleankill. In addition to a comprehensive health and safety policy, Cleankill also maintains environmental guidelines and an equal opportunities policy.



Cleankill holds a current waste transfer licence.



COSHH details are supplied for all materials used during operations as standard.



Copies of our Risk Assessment Method Statements (RAMS) for all work are available on request.



## COMMUNICATION

**Cleankill understands that pest control is not just about effectively removing pests. Customers deserve proactive communication, keeping them informed about what work has been carried out and what work will be required in the future.**



Customers receive technician reports following every visit, with full disclosure to allow the customer to demonstrate due diligence. By taking a proactive approach to pest control in this way, our clients can show they have taken reasonable steps towards pest prevention.

Every month Cleankill deals with a wide variety of pests, from feral pigeons to garden ants, and completes hundreds of preventative pest control visits for customers with annual service contracts. Primarily focusing on business clients, our customers include property and facilities managers responsible for several premises, restaurants, hotels, large factory sites and industrial estates. We also provide services to numerous heritage sites, sporting venues and even zoos.

## IN THE MEDIA

**Cleankill is regularly contacted by newspapers, radio and television for expert comment on environmental management and pest control.**



Managing Director Paul Bates and other directors have been quoted in most of the national newspapers over the past few years including The Daily Mail, The Telegraph and The Express.

Paul is also a frequent guest on BBC Sussex and Surrey. Cleankill also features regularly in the trade press covering pest control, facilities management and cleaning. Media highlights include featuring on Panorama dealing with a bed bug problem for a housing association, 'Help! My House is Infested' with Sarah Beeny and Alan Titchmarsh's ITV show talking about different aspects of pest control.





# BIOGRAPHIES AND CONTACT DETAILS



**PAUL  
BATES**

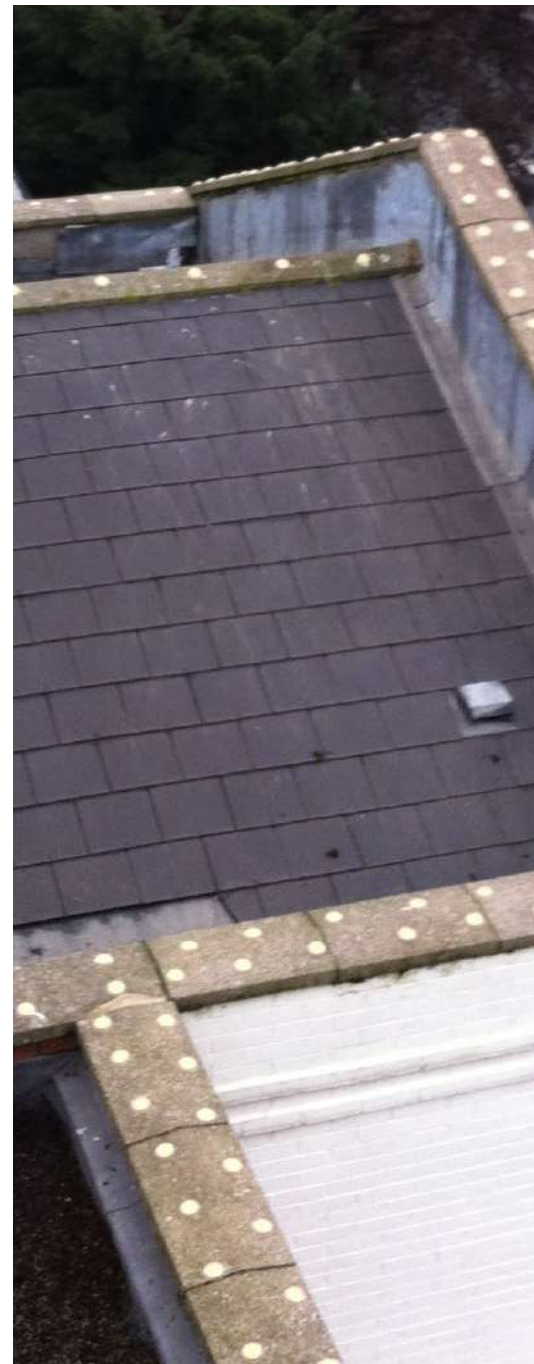
**MANAGING DIRECTOR**

Paul Bates knows pests and the pest control industry inside and out and hasn't looked back since starting his career as a pest control technician with Rentokil.

He went on to become a pest control surveyor. In 1986 he won the accolade of Chief Executive Award Winner for being one of the top 15 salespeople in Rentokil Group. He was then promoted to sales manager and then branch manager. In that role, he was in charge of one of the largest and most challenging pest control contracts – the successful treatment of the London Borough of Southwark's Peckham housing estates for cockroaches.

Paul joined Cleankill in 1997 and has helped the company grow from a turnover of £30,000 to over £3 million and 50 staff. As a recognised industry leader, Paul also serves on the advisory panel of ARMA, is a Fellow of the Institute of Leadership and Management and is regularly called upon to speak on television and radio and at chambers of commerce and networking events.

Away from the business, Paul is a keen sportsman, was a Church Warden for 11 years, and has been awarded the Chief Scout's Medal of Merit for Outstanding Service to Scouting in recognition of his tenure as a Cub Scout Leader of the 11th Purley (St James' Riddlesdown) cub pack since 1983. Paul has two grown up children and sings tenor in a church choir as well as playing tennis regularly.





## JONATHAN WHITEHEAD

### OPERATIONS DIRECTOR

Jonathan joined Rentokil in 1983 as a service technician and quickly moved on to become a supervisor and eventually service manager. He co-founded Cleankill with Clive Bury in 1995 with the intention of providing a service that put the needs of the customer first and foremost.

Over the years, Jon has continued his ongoing learning and specialises in the health and safety accreditations of the business. Jon is married and has two children. He is very active in local chambers of commerce and is a former president of the Newhaven Chamber of Commerce. He's also been involved in charitable works with the Round Table which included climbing Triglav mountain in Slovenia with fellow director Paul.



## CLIVE BURY

### SERVICE DIRECTOR

Clive has a BSc in Life Science and started in pest control when he joined Rentokil as a service technician in 1985. Like Jon, he quickly moved through the ranks of supervisor and service manager before changing divisions to manage the London branch of the medical services operation. He and Jon then decided that they should set up a customer-orientated pest control company. Clive helped to introduce an innovative reporting system which enables pest control reports to be sent digitally back to the office within minutes of being completed at the customer's premises. Clive is married with two children and has also been involved with the Round Table. He has an active interest in motor biking and regularly provides an emergency service to Cleankill customers on his bike.

Clive is a beekeeper and a member of BBKA (British Beekeepers' Association). He keeps a couple of active hives at home. He also finds time to play drums in a 70s and 80s cover band called Marina and the Fraud Squad.



## IAN MILLER

### SALES DIRECTOR

Ian joined Rentokil as a service technician in 1980 and became a surveyor selling pest control services in South London. He moved to Standby Pest Control in 1996 before being tempted to join his old colleagues at Cleankill where he now holds the post of Sales Director.

Ian is married with three children. He plays competitive hockey and has represented the England Masters over 60s team. He also coaches a youth team. Ian is a keen electric guitar player and has a growing collection of guitars.

## CONTACT DETAILS

For Cleankill's latest press releases go to the news page on the company website.

For interview requests or images or to explore story ideas, contact us or our PR agency.



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